

# Building Smarter Websites **with AI**

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AI workflows to boost your website productivity in 2026



**Mickey Bowen**

Head of Creative, AdConversion | Webflow Pro Partner



# Hands up 🙋

Business Owners / Entrepreneurs?

Managers / Consultants?

Creatives / Freelancers?

Updated your website?

1 year

6 months

90 days 🏆

# Luckily for you...

It's easier than ever to build a professional website  
to [make your business visible online](#)

with AI tools, the sky is the limit!



Mickey Bowen

**Ad Conversion** | Creative

**Webflow** | Pro Partner

**4 modern workflows that you can  
use to take you website to the  
next level with AI.**



Mickey Bowen

# AI Workflows to Elevate Your Website

Easy Mode, Content with ChatGPT 🌴

Intermediate, Visibility with SEO + AEO 📈

Expert, AI Generated Visuals with Orchestration 🔥

Next Level, Landing Page Prototyping with Claude 🚀



Mickey Bowen

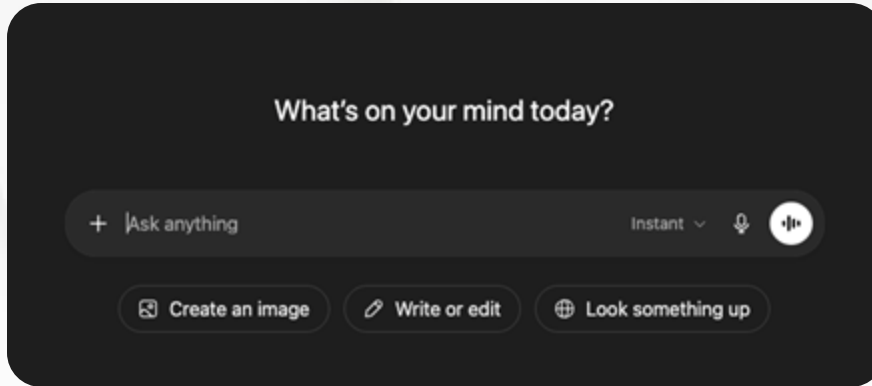
# Generating Written Content with ChatGPT 🌴



Mickey Bowen

~~Garbage in = Garbage Out~~

Gold in = Gold Out 💰



Remember that AI is a tool,  
it can't replace human creativity.

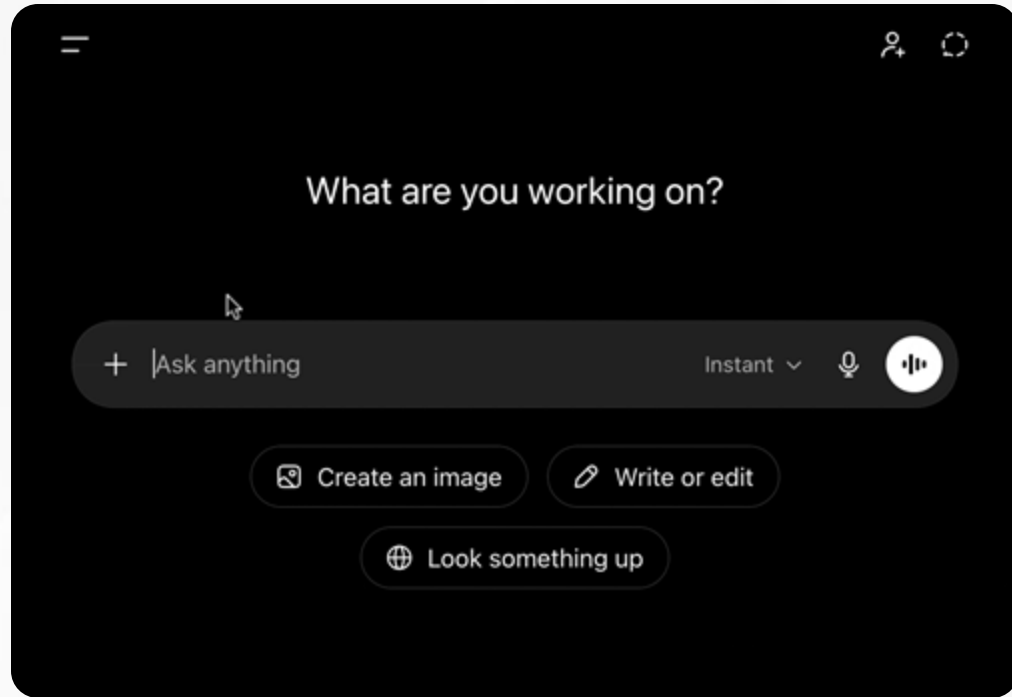
Use it to amplify your ideas,  
not to think on your behalf.



**✗ Content = Biggest Hurdle**

**✗ Copywriters = Expensive**

**✗ Clients Don't Have Time**



Take Notes 

Prompt Chat 

Edit + Publish 



Beautiful, informative website 

Booking tours every month 

[backyardvoyage.bz](https://backyardvoyage.bz) 

**Make your website visible  
with **SEO and AEO** 🧐**



Mickey Bowen

Google

avant garde belize

avbelize.com  
https://avbelize.com

**Avant Garde Digital Marketing & PR Studio: Home**  
Avant Garde is a multidisciplinary digital marketing and PR studio based in Belize City, dedicated to creative storytelling and innovative branding.

**Contact**  
Avant Garde is a multidisciplinary digital marketing and PR studio ...

**About**  
Avant Garde is a multidisciplinary digital marketing and PR studio ...

**Creative & Branding Services**  
Avant Garde is a multidisciplinary digital marketing and PR studio ...

**Our Work**  
... Belize City, dedicated to creative storytelling and innovative ...

**Services**  
... Belize City, dedicated to creative storytelling and innovative ...

More results from avbelize.com »

Facebook · Avant Garde  
780+ followers

**Avant Garde | Belize City**  
: info@avbelize.com : 223-3592 Whatsapp: 629-2316 Visit our website at avbelize.com. #avbelize  
#audiovisualexperts #photography #LEDscreenrental. [Read more](#)

**Avant Garde Studio**  
5.0 ★★★★★ 42 Google reviews  
Marketing agency in Belize City

[Website](#) [Directions](#) [Reviews](#) [Save](#)

[Share](#) [Call](#)

**Address:** 4 C St, Belize City  
**Phone:** 630-1563  
**Hours:** Closed · Opens 8 am -

[Suggest an edit](#) · [Own this business?](#)

Reviews from the web

5/5 Facebook · 4 votes

Reviews [Write a review](#) [Add photos](#)

5.0 ★★★★★ 42 Google reviews

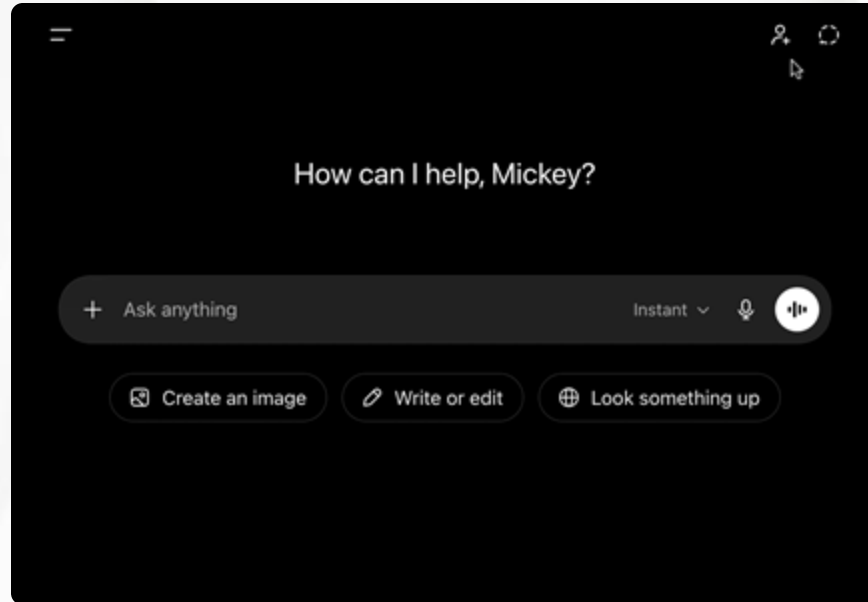
Step 1 = Google Business Profile

# How to be visible online 🤔

Be an authority in your industry!

But WTF does that even mean?

**Answer the questions your customers are asking 🍷**



**AEO = Answer Engine Optimization (Appear in ChatGPT)**



where can I buy duty free in belize?



Duty & Tax Free Ltd

<https://www.dutytaxfree.bz>

### Belize Duty Free Shopping at it's Finest!: Duty & Tax Free Ltd

Duty & Tax Free Ltd is Belize's preferred source for travelers looking for the best deals on Belize Local Rum, International Wine, Liquor, Tobacco, Fragrance & ...

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#### Duty Free Shopping Guide

Among the largest and most established duty free shops in ...



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#### Save time, buy before you fly!

Send us your duty free order online and pickup in our Belize ...



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#### Duty Free Liquor, Belize ...

When you purchase duty free in Belize, you are exempt from ...



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#### Duty & Tax Free Blog

Explore the duty-free shopping experience at Duty & Tax Free ...



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#### Here's your Coupon!

SAVE 10% on your next purchase. Screenshot this coupon and ...



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[More results from dutytaxfree.bz »](#)



belize cashew wine



Duty & Tax Free Ltd

<https://www.dutytaxfree.bz> › [blog](#) › [belize-cashew-wine](#) ⋮

## All about Belize Cashew Wine

A sweet and fruity taste made entirely from locally grown cashew fruit which has been fermented into wine. Definitely an acquired taste. [Read more](#)

Use the same keywords + phrases they use in search

+ Research cashew wine in Belize...

Instant ▾



 Create an image

 Write or edit

 Look something up

Use ChatGPT to research, and help write content.

[Duty Free Shopping Guide](#)[Belize Blog](#)[Contact Us](#)[Order Online](#)

# All about Belize Cashew Wine, and why everyone asks for it!

SHARE



Duty & Tax Free Ltd

## Table of Contents

[Cashew wine Serving Suggestion](#)

[Cashew Wine Descriptions / Comments](#)

[How to make Cashew Fruit Wine](#)

[Cashew Wine Pricing](#)

[Cashew Wine Facts and Figures](#)

[Blackberry Wine tasting notes](#)

[How to make Blackberry Fruit Wine.](#)

[Blackberry Wine Pricing](#)

[Where to buy Belize Cashew Wine](#)

Google crawls thousands of websites to find the best answer to your customer's questions. Be the answer!



Mickey Bowen

[dutytaxfree.bz](https://dutytaxfree.bz)



# AI Generated **Visuals** with Orchestration 🔥



Mickey Bowen

# AI Image Generators



**Midjourney**



**ChatGPT**

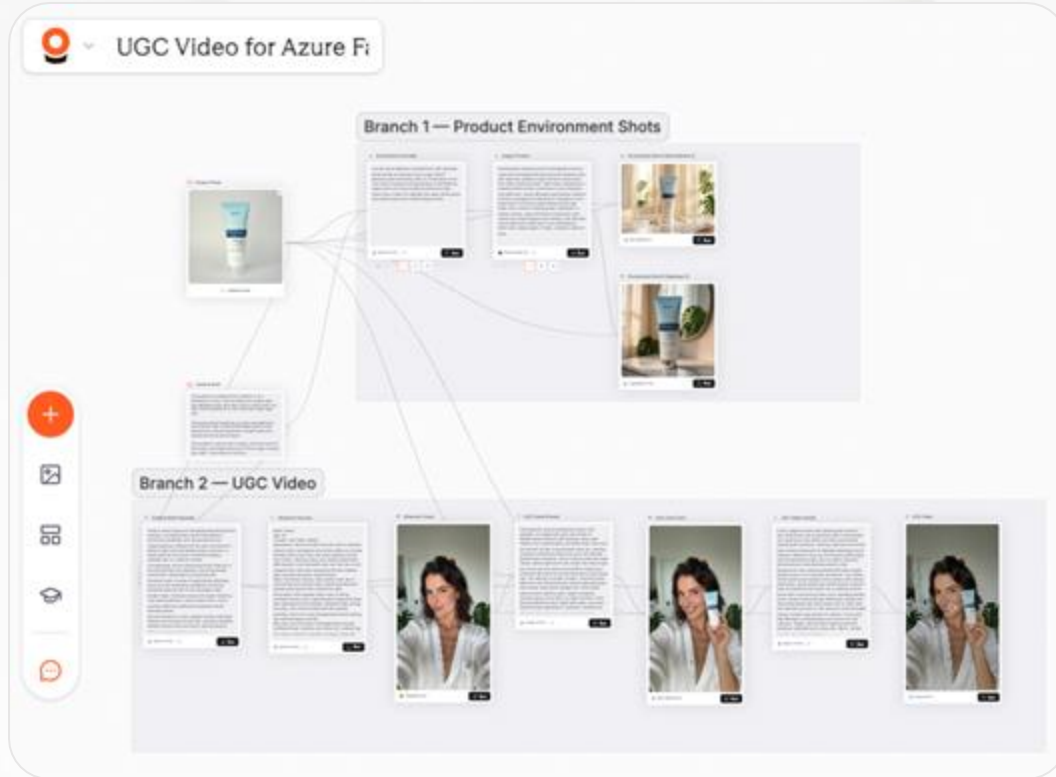


**Adobe Firefly**



**Nano  
Banana**

# AI Image Orchestration with Pletor



# AI Image Orchestration with Pletor

Create a product shot workflow, plus one for a UGC video for a skincare product

## Two Skincare Workflows: Product Shot + UGC Video

**What it does:** A clean product photography workflow and a full UGC video workflow with voiceover, both tailored for skincare.

**Overall workflow:** Product Image + Scene Brief → Prompt Crafter → Product Shot → Upscale | Product Image + UGC Brief → Script & Prompt Writer → Scene Splitter → First Frame + Voiceover → UGC Video → Final Mix

**Model used:**

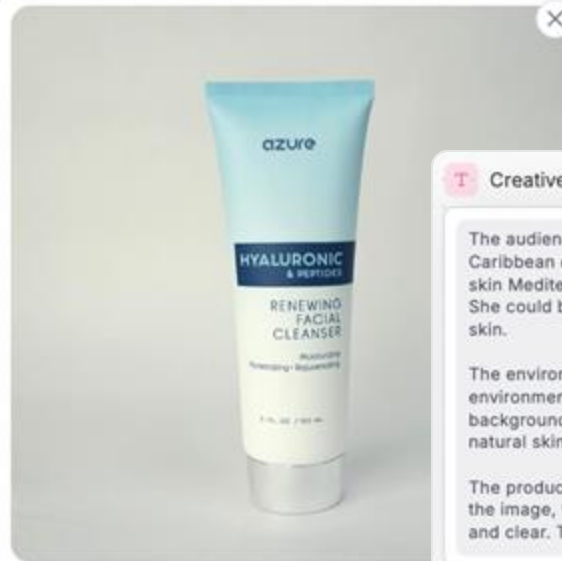
 Nano Banana 2  Claude Sonnet 4.6

 Kling 2.6 Pro

[See detailed plan](#) ▾

Let's go!

## Product Photo



+ Upload more

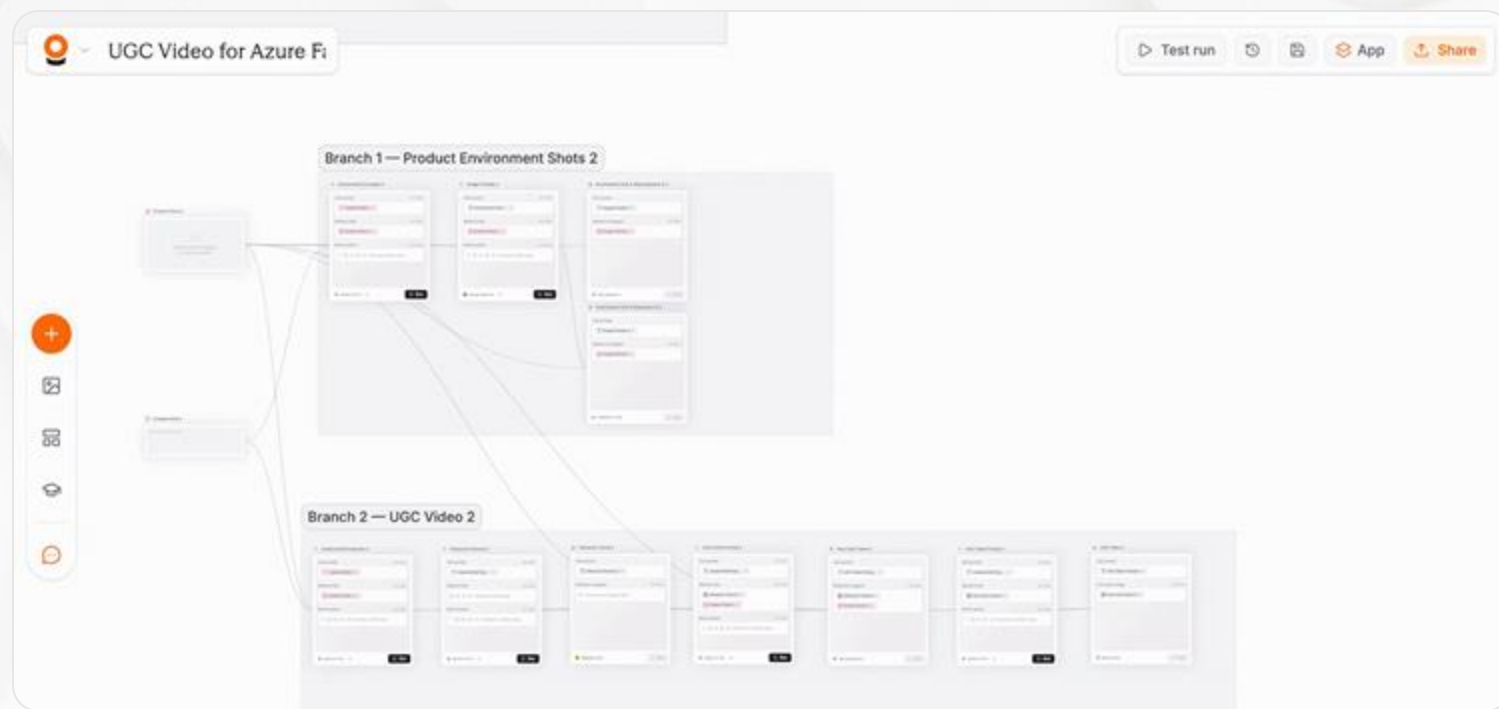
## Creative Brief

The audience is ladies living in Belize. It is a Caribbean country. But the ladies are largely light-skin Mediterranean with dark brown-haired slim rich. She could be Spanish or she could be mixed, light skin.

The environment would be in a high-end bathroom environment with a natural Montesera plant in the background. General aesthetic is bright white and natural skin tone environment.

The product is well lit and is clearly the focal point of the image, the brightness level of the image is bright and clear. The product is in focus.

# AI Image Orchestration with Pletor



# AI Image Orchestration with Pletor

## T Environment Concepts

A sunlit luxury Belizean villa bathroom with polished white marble countertops and a large vibrant Monstera plant reflecting softly in a frameless mirror. The mood is breezy and rejuvenating, illuminated by bright warm morning sunlight streaming through sheer linen curtains to highlight the clean white space and subtle natural skin-toned beige accents.

Gemini 3.1 Pro

## T Image Prompts

Photorealistic editorial product photograph of Azure Hyaluronic & Peptides Renewing Facial Cleanser tube with light blue gradient upper half and cream lower half, white cylindrical base, 150ml size, positioned on polished white marble countertop in luxury Belizean villa bathroom, vibrant Monstera plant leaves visible in soft-focus background reflecting in frameless mirror, bright warm morning sunlight streaming through sheer linen curtains creating golden highlights on marble surface, clean minimalist composition with natural skin-toned beige accent textiles, soft diffused natural light with subtle warm color temperature, 50mm lens shallow depth of field, cinematic editorial style.

Claude Haiku 4.5

Run

## Environment Shot A (Nano Banana 2)



Nano Banana 2

Run

## Environment Shot B (Seedream 5)



Seedream 5 Lite

Run

# AI Image Orchestration with Pletor

T Influencer Persona

Name: Elena

Age: 32

Location: San Pedro, Belize

Appearance: Elena has light olive skin with a naturally radiant, dewy complexion and a few subtle sun-kissed freckles across her nose. Her dark espresso-brown hair is thick, naturally wavy, and usually swept back effortlessly in a tortoiseshell claw clip. She has a slim, elegant build, with soft, expressive almond-shaped eyes and well-groomed, natural brows.

Style: She favors breezy, high-quality linen sets in crisp whites and neutral tones, paired with delicate, layered gold jewelry that catches the light.

Personality: Elena speaks with a calm, inviting confidence and a soft, sophisticated energy that feels both aspirational and intimate. Instead of high-energy shouting, she communicates with the relaxed, authentic charm of a well-traveled best friend sharing her ultimate beauty secrets.

Why they use this product: Navigating the intense Caribbean heat, humidity, and indoor air conditioning, she relies on Azure's cleanser to deeply rehydrate

 Gemini 3.1 Pro



I Influencer Visual



 Higgsfield Soul



I Face Cam Frame



 Nano Banana Pro





# AI Image Orchestration with Pletor

T UGC Video Prompt

A slim, elegant woman with glowing light-medium skin, dark brown hair pulled back with a tortoiseshell clip, wearing a crisp white linen shirt and delicate layered gold necklaces, holding a light blue and white tube of Azure Hyaluronic & Peptides Renewing Facial Cleanser. Medium close-up, front-facing selfie angle, vertical smartphone feel, set in a bright, luxurious white bathroom with Monstera plants in the background. Very subtle handheld drift with a slight, gradual zoom in; no dramatic movement. The creator smiles warmly and speaks to the camera with natural enthusiasm, gently gesturing with the Azure cleanser tube to emphasize her points. s0-2: settling into the frame with a welcoming smile; s2-8: speaking directly to the camera while naturally shifting her weight and interacting lightly with the product; s8-10: she holds the cleanser up closer to the camera to show the label clearly. Creator says warmly to camera: "If you want that effortless, hydrated glow, you have to try this cleanser." Bright, natural indoor lighting with soft shadows, highlighting her dewy skin. Warm, candid, aspirational, and scripted.

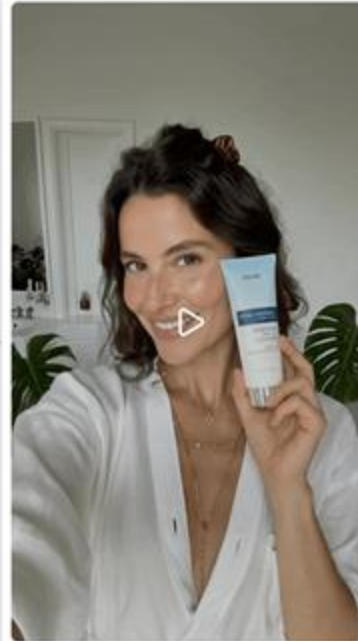
Gemini 3.5 Pro

Run

 Mickey Bowen

[Link to Project](#) 

UGC Video



Kling 2.6 Pro

Run

# Landing Page **Prototye** with Claude 🚀



Mickey Bowen

# **What exactly is a landing page?**

A page on your website that drives a specific action, like sign up for a special offer.

Where you send your customer when they click your ad.



# Who the heck is Claude?

Built by Anthropic, Claude is leading the charge  
with the next level of AI.



 AdConversion

 Hey there, Mickey

How can I help you today?



Sonnet 4.6  

 Write

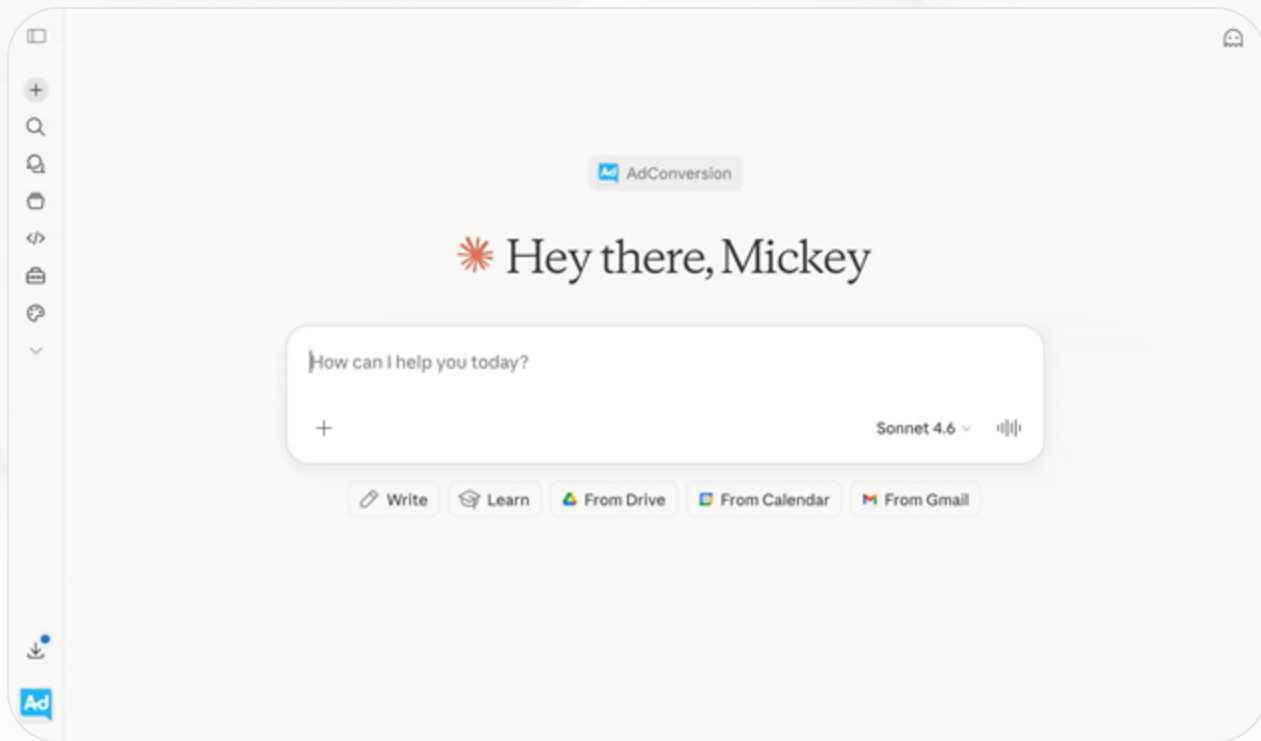
 Learn

 From Drive

 From Calendar

 From Gmail

 Claude



Mickey Bowen

# Claude Skills for the Win 🏆

We used the skill Landing Page pro, which I trained on best practices from more than 25 blog articles published in the last 12 months.





Create a new project 📁

Upload brand elements 🎨

Prompt Claude ✨

Bonus points using a skill you built or borrowed 🙌



Within a few prompts, your prototype will be ready...  
branded, interactive, mobile responsive.



+501 613-7465

CLAIM MEMBERSHIP



MEMBER EXCLUSIVE • LIMITED OFFER

## First 25 members get a *free gift.*

Sign up for the SeaShelz Spa membership and – if you're among the first 25 to join – you'll receive a complimentary Azure Hyaluronic & Peptides Renewing Facial Cleanser, a \$35 value, on us.

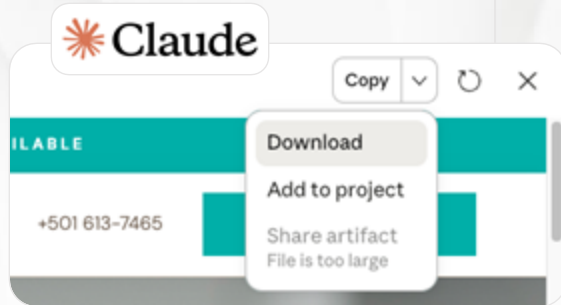
Azure Hyaluronic & Peptides  
Renewing Facial Cleanser — 5 fl oz

• ONLY 25 SPOTS AVAILABLE — FIRST COME, FIRST SERVED

CLAIM YOUR SPOT →

Plus, use the image you generated to promote a free gift!

## (Finally) Launch 🚀



Export the HTML and deploy using Netlify.

What was that, like a half hour?

**Get a Free Website Audit here →**

